



# 13<sup>th</sup> Annual Ohio Pawpaw Festival

## September 16, 17 and 18, 2011

### General Rules for Vendors

#### Ohio Pawpaw Festival

The Ohio Pawpaw Festival is a fun-filled and educational community event celebrating one of America's largest native tree fruits, the Pawpaw (*Asimina triloba*). This two-and-a-half-day event highlights the rich history and future possibilities of the pawpaw through delectable foods, quality entertainment, unique arts, crafts and local businesses throughout southeastern Ohio and beyond. Special events at the festival include competitions for the best pawpaw, best pawpaw-related work of art, pawpaw cook-off, and the ever-popular pawpaw-eating contest. An energetic family environment is created by Kids Central, which provides a wide range of hands-on activities. The Main Stage is host to some of the best musicians and performers in our region. A full line-up of presentations and activities cover pawpaw growing, cooking, genetics, medical use and other topics related to sustainability.

#### Ohio Hill Country Heritage Area

Ohio's Hill Country Heritage Area is a non-profit membership organization dedicated to the identification, protection and appropriate development of the natural, cultural, recreational and economic resources that make up Appalachian Ohio to enhance the quality of life of the region's residents and to welcome visitors to experience the area's rich heritage, natural beauty and traditions. OHCHA serves as the festival's fiscal agent.

Each year the festival grows larger and more diverse. We have experienced over thousands of visitors who spend tens of thousands of dollars each year. An estimated 15-20% of those visitors came from outside the region. As a vendor, you will be able to market your product to people from all over the country.

#### General Rules and Regulations

- Sale items cannot include the Ohio Pawpaw Festival or Lake Snowden name or logo.
- Vendors are expected to bring trash bags and keep their area clean throughout the festival and to remove ALL debris from their area at tear-down.
- No pets are permitted at booths or on the festival grounds. Exceptions are made for the use of service animals by a person with a disability.
- No radios or boom boxes.
- Do not leave your booth unattended.
- Booth sharing is permitted as long as both sellers are juried in by their perspective jurors.
- No electricity will be provided to vendors except those selling food, or who are sponsored by or sponsors of the festival.
- All sales must be made from inside your booth area. You may not roam the grounds to solicit sales.

There are three categories of vendors, each governed by a separate subcommittee from the Pawpaw team:

- Food vendors – Michelle Wasserman
- Community marketplace vendors [pawpaw trees and other plants, community information, issues (not candidates), sponsors] -- Deanna Schwartz
- Art vendors – Amanda Buchanan and Jessica Klumpp Held

Please read carefully and apply using the appropriate form.

## **Event Information**

### **Set-up**

Each vendor is responsible for set-up of their own booth. Vehicles should be unloaded, relocated to designated parking area, with vendors set-up by 2:00 p.m. Friday and 9:00 a.m. Saturday and Sunday. No unauthorized vehicles will be allowed through the gate after this time! If you arrive late, you will not be permitted to set-up! Set-up can begin Thursday afternoon at 12 noon and can continue until dusk, with more setup on Friday beginning at 8 a.m.

### **Closing and Tear-down**

You may close your booth at dusk on Friday and Saturday. However, the festival will not be closed. Therefore, no vehicles will be permitted through the gates. After 10:30 p.m., vehicles will be allowed in. Tear-down on Sunday begins at 4 p.m. Vehicles will be allowed through the gates at 4:30 p.m.

### **Liability**

The Ohio Pawpaw Festival and its organizers do not accept any responsibility for any injury, loss of damage to goods, displays, equipment or persons.

In the past years, we have experienced high winds, causing damage to both booths and product. We highly recommend the stakes that screw in (dog ties), along with strong webbing to hold the booth in place. It is not overkill to weight heavily in addition to these stakes (some shows recommend an additional 70 pounds on each corner!). In 2009, two booths were destroyed and two others damaged, and all were weighted.

Liability insurance is also highly recommended. If you need information as to where to obtain liability/product insurance, ask your vendor coordinator for details.